

For Immediate Release

Content Johnson

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American Artist Adds Fresh Twist to Calypso and Soca Music

Alexandria, VA, May 29, 2007 – Content Johnson (singer/songwriter/producer) has been creating quite a musical buzz on the web and as a local artist since the 2006 release of her trans-cultural debut album, *Diasporan*. Known for her diverse and soulful style, Ms. Johnson has been working to explore and introduce different forms of creative artistry often ignored in North American entertainment – two such genres are soca and calypso music.

Ms. Johnson, an African-American and Virginia native, fell in love with Caribbean culture and its music during her early adolescent years. While growing up with a best friend of Trinidadian descent, she learned a lot about the celebrations and festivals embedded in Caribbean culture as well as the music that accompanies it. One popular festival is *Carnival* and various themes associated with it are expressed in soca and calypso music.

Carnival, an annual celebration of life observed worldwide, is well known in various areas of the U.S.A. where large communities of Caribbean immigrants reside. Some of the largest U.S.A. Carnivals can be found in Miami, Brooklyn, DC, and Boston. In preparation for the 2007 Carnival season, Content Johnson has finally made her contribution to the soca and calypso music scene with her hot new singles, “Carnival Inna America” and “Layover.”

“Carnival Inna America” is a song about an American who goes to Trinidad’s *Carnival* and brings the spirit of *Carnival* back to the U.S.A. The song makes references to various activities found in U.S. cities during *Carnival* while accompanied by a calypsonian style of singing and very soulful vocals. “Layover,” the soca remix of “Carnival Inna America,” is a very upbeat track that describes various situations that happen during a layover in Barbados, West Indies en route to America from Trinidad. The song highlights people and places in Barbados while accompanied by a rapso (rap and calypso) style of singing. In summary, both songs are by an American about an American. However, not only should these songs be considered patriotic, but they also represent a rebirth of cultural expressions in Africa America.

Furthermore, most soca and calypso music imported and played in the U.S.A. is written and performed by artists from or living in the Caribbean. With this in mind, Content Johnson wanted to surpass expectations, break stereotypes, and perform music that includes expressions from Africa, the Caribbean, and North America. By being driven with such a vision and focus, it was not a surprise that Ms. Johnson’s soca and calypso debut is arriving so soon, with such a blast, and kudos. She will be performing at various venues, nationally and internationally, secular and sacred, during the summer with one quite anticipated performance in her home state at the Virginia CaribFest held in Norfolk, VA during July 14-15, 2007.

For further information about shows, music, and bookings for Content Johnson, please visit <http://www.contentjohnson.com> or <http://www.myspace.com/contentjohnson>.

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